

Marketing Manager

Job Description:

We're looking for a Marketing Manager to develop and drive our marketing efforts. The ideal candidate has experience in traditional and digital marketing, thrives in a fast-paced environment and is an effective team leader.

Roles And Responsibilities:

- Develop an in-depth and long-term marketing plan.
- Manage all marketing channels and develop programs that drive revenue.
- Collaborate with the sales team to ensure qualified leads are generated and efficiently handed over.
- Manage the marketing budget and meticulously track spending.
- Effectively present results to the leadership team and wider company.
- Manage a team of marketing specialists and hire new roles, as needed.

• Skills And Qualifications:

- 0-1 years of professional experience in marketing and business.
- Strong project management skills. Must take initiative, manage resources and meet tight deadlines.
- Self-starter with the ability to work independently and in collaboration with different teams.



- Excellent written and oral communication skills.
- Strong analytical skills. Must track and measure effectiveness of all marketing programs and campaigns.
- High standard of excellence and attention to detail.
- Bachelor's degree in Marketing, Business Administration, Communications or a similar field is required. MBA is preferred.