

Marketing Executive

Job Description:

We are looking for an experienced, passionate and motivated Business Development Executive to join our marketing team! As our Marketing Executive your main responsibility will be to drive our business success by implementing a strong and sustainable marketing strategy.

Roles And Responsibilities:

- Find prospects and leads
- Learn details about our products and services
- Understand all the prospects needs, problems or wants
- Explain how our solutions align with their pain points
- Meet with potential clients and act as their consultant
- Up-sell when appropriate
- Follow up with hot
- Identify buyer persona profiles
- Investigate leads and find out about them as much as possible before contacting
- Consult with marketing head to ensure the efficiency
- Identify most important marketing KPIs
- Track and monitor your work
- Prepare and present reports when needed
- Attend marketing educational events and seminars
- Stay up to date with the latest marketing trends and best practices
- Report to management team

Skills And Qualification:

- 0-1 year of experience working as a Marketing Executive or similar role
- 0-1 year of experience in doing marketing
- Proven record of successful deals closed
- Good knowledge of telemarketing and digital marketing



- Great command of MS Office, CRM and BRM tools
- Sense of ownership and pride in your performance and its impact on company's success
- Critical thinker and problem-solving skills
- Team player
- Excellent leadership skills
- Good time-management skills
- Great interpersonal and communication skills
- Graduate degree in any stream